

For immediate release

Science enthusiasts come to the aid of Dr. Bolt

Montreal, March 12, 2013 – A new quiz contest has been launched by the Ordre des ingénieurs du Québec as part of National Engineering Month. Young people aged 12 to 18 can show their genius by helping Doctor Bolt and his loyal assistant Ms. Smith retrieve a figurine taken by the notorious Billy Bacon. At stake is \$3,000 in prizes!

To pique the curiosity of young people, the Ordre des ingénieurs du Québec is offering them a brand new quiz contest entitled “Tricks and Genius” on the Web site www.placeforyou.ca. The quiz contest, which is presented in the form of a comic strip, explains Dr. Bolt’s various unsuccessful attempts at retrieving the highly coveted figurine. The assignment of young people aged 12 to 18 is to help the not-so-talented Dr. Bolt. This contest is an excellent opportunity for young people to learn more about science and engineering, which often find practical solutions to given problems, and discover the multiple facets of an exciting profession, which offers a variety of stimulating challenges and enriching experiences!

The adventures of Dr. Bolt will be featured in a [commercial](#) aired during rebroadcasts of the show *GÉNIAL !* on Télé-Québec and in a social media-based promotional campaign. Posters introducing Dr. Bolt’s adventures have already been distributed in secondary schools and colleges in Québec.

Since March is National Engineering Month, the Ordre des ingénieurs du Québec is taking the opportunity to step up its efforts to acquaint young people with the field of science and to explain and promote the profession. It should be noted that the OIQ has always been very present in schools and has successfully set up various engineering promotional programs and contests for secondary and college students over the years. The OIQ wants to raise their awareness of engineering in the interest of building the next generation of engineers and meeting the huge future demand for this profession.

About the Ordre des ingénieurs du Québec

Founded in 1920, the Ordre des ingénieurs du Québec has a membership of some 63,000 engineering professionals in all fields, except forest engineering. The mission of the OIQ is to ensure the protection of the public by supervising the practice of the profession within the framework of its constituent laws and ensure that the profession serves the public interest. For more information, go to <http://www.oiq.qc.ca>.

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